

**Sponsorship Opportunities**

**August 6 & 7, 2017**

**22<sup>nd</sup> Annual Event**



**CHILDREN'S HOME SOCIETY**

[www.orionclassic.com](http://www.orionclassic.com)

A Benefit For



CHILDREN'S HOME SOCIETY

# Evening for the Kids

MARK AMUNDSON'S  
LEGACY OF LOVE AND HOPE

**Sunday, August 6, 2017**  
**Best Western Ramkota Exhibit Hall**  
3200 West Maple Street, Sioux Falls, SD 57107

Doors Open at 5:00 PM \* Attire: Casual



**Monday, August 7, 2017**  
**The Country Club of Sioux Falls**  
3400 W. 22nd Street, Sioux Falls, SD 57105

*(A detailed schedule will be provided once it is confirmed.)*

*For more information call (605) 965-3138 \* [www.orionclassic.com](http://www.orionclassic.com)*

## **SUNDAY “EVENING FOR THE KIDS” SPONSOR (1) \$ 30,000\***

*\*If the CHAMPION golf foursome is not desired, you may deduct \$5,000 from the sponsorship amount.*

***This company is the presenting sponsor of Sunday’s “Evening for the Kids” dinner event, attended by as many as 600 people, which includes event sponsors & guests, media representatives, and Champions Tour professionals.***

### **SPONSORSHIP INCLUDES:**

- One (1) foursome for Pro-Am Golf Tournament (Champion Course)  
**Deadline for Event Booklet Information: Friday – June 30, 2017 (Golfer Names & Handicaps)**
  - Breakfast & Awards Luncheon on the Course
  - Green fees & carts
  - Golf Clinic with the PGA Pros
  - Participant gift for each golfer
  - Contest prizes to win on every hole
- Up to three (3) “Tables of 8” for Sunday’s “Evening for the Kids” dinner event  
**Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo/name included in television/radio promotional ads
- Recognition on website, pre-event newsletter, and event booklet
- Logo and/or Name on screen during “Evening For The Kids” dinner event
- Logo printed on all “Evening For The Kids” Auction Bidder/Info cards and any pre-event mailings
- Logo on “Evening For The Kids” Sponsor signage at Sunday Dinner event
- Recognition in CHS Annual Report
- Logo on signage at golf course

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## **GOLF CLINIC SPONSOR (1) \$ 15,000\***

*\*If the CHAMPION golf foursome is not desired, you may deduct \$5,000 from the sponsorship amount.*

***This company is the featured sponsor for the GOLF CLINIC presented for the participating ProAm golfers and the public.***

### **SPONSORSHIP INCLUDES:**

- 1 CHAMPION SPONSORSHIP---includes golf foursome and 1 Table of 8 for Sunday’s “Evening for the Kids” Dinner Event *(see Champion Sponsor for description of perks)*
- 1 additional Table of 8 *(for a total of 2 tables when paired with the Champion Sponsorship) to Sunday’s “Evening for the Kids” Dinner Event*  
**Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo and/or Name on screen during “Evening For The Kids” Dinner Event
- Recognition as Golf Clinic Sponsor on signage at golf course
- Recognition on website, pre-event newsletter, event booklet (if enlisted by print deadline), and any pre-event mailings.
- **Deadline for Event Booklet Information: June 30, 2017 (Golfer Names & Handicaps)**
- Interview opportunities with media, whenever possible
- Recognition as Golf Clinic Sponsor in TV and radio ads
- Recognition in CHS Annual Report

## **CHAMPION GOLF SPONSOR (20)**

**\$ 6,000**

**Each team has the opportunity to golf with a PGA professional!**

### **SPONSORSHIP INCLUDES:**

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**
- Team of 4 to golf in Monday's Pro Am Tournament (Champion Course) which includes ...
  - Breakfast & Awards Luncheon on the Course
  - Participant gift for each golfer
  - Green fees & carts
  - Golf Clinic with the PGA Pros
  - Contest prizes to win on every hole
- Framed CHS Kids' art plaque for first-year sponsors

### **RECOGNITION:**

- Logo and/or Name on screen during "Evening For The Kids" Dinner Event
- Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017 (Golfer Names & Handicaps)**
- Logo/Name on signage at golf course
- Recognition in CHS Annual Report

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## **PARTICIPANT GIFT SPONSOR (1)**

**\$ 5,000**

***This company is the sponsor for the gift given to each Pro Am participant.***

### **SPONSORSHIP INCLUDES:**

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo and/or Name on screen during "Evening For The Kids" Dinner Event
- Logo on prominent feature of participant gift
- Logo on signage at Pro Am registration
- Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017 (Golfer Names & Handicaps)**
- Recognition in CHS Annual Report

## **VOLUNTEER UNIFORM SPONSOR (1)**

**\$ 5,000**

*This company is the sponsor for the shirts worn by all volunteers for the Monday event.*

### **SPONSORSHIP INCLUDES:**

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo and/or Name on screen during "Evening For The Kids" Event
  - Logo embroidered on the sleeve of all of the Monday volunteer shirts (@ 200 shirts)
  - Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
  - Recognition in CHS Annual Report
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## **EXECUTIVE GOLF SPONSOR (8)**

**\$ 3,000**

*Each team has the opportunity to golf with a PGA professional!*

### **SPONSORSHIP INCLUDES:**

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**
- Team of 4 to golf in Monday's Pro Am Tournament (Executive Course) which includes ...
  - Breakfast & Awards Luncheon on the Course
  - Participant gift for each golfer
  - Green fees & carts
  - Golf Clinic with the PGA Pros
  - Contest prizes to win on every hole
- Framed CHS Kids' Art plaque for first-year sponsors

### **RECOGNITION:**

- Logo and/or Name on screen during "Evening For The Kids" Dinner Event
- Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017 (Golfer Names & Handicaps)**
- Logo/Name on signage at golf course
- Recognition in CHS Annual Report

## **CHAMPION CART SPONSOR (1)**

**\$ 3,000**

*Sponsorship of golf carts used by all Pro Am participants on the Champion Course.*

### **SPONSORSHIP INCLUDES:**

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo/Name on all golf carts used by Pro Am golfers on Champion Course (65-70)
  - Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
  - Logo and/or Name on screen during "Evening For The Kids" Dinner Event
  - Recognition in CHS Annual Report
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## **EXECUTIVE CART SPONSOR (1)**

**\$ 2,000**

*Sponsorship of all golf carts used by tournament staff on Monday, and by all Pro Am participants on the Executive Course.*

### **SPONSORSHIP INCLUDES:**

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo/Name on all golf carts used by Pro Am golfers on Executive Course (16-22)
- Logo/Name on all golf carts used by tournament staff (18-20)
- Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
- Logo and/or Name on screen during "Evening For The Kids" Dinner Event
- Recognition in CHS Annual Report

## **PRE-EVENT CATALOG SPONSOR (1)**

**\$ 2,000**

*Presenting Sponsor of our on-line pre-event newsletter and auction catalog which is emailed to all tournament sponsors and their guests.*

### **SPONSORSHIP INCLUDES:**

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo/Name on newsletter cover
  - Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
  - Logo and/or Name on screen during "Evening For The Kids" Dinner Event
  - Recognition in CHS Annual Report
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## **INDIVIDUAL GOLFER (8)**

**\$ 1,000**

**Each team has the opportunity to golf with a PGA professional!**

### **SPONSORSHIP INCLUDES:**

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**
- 1 Golf spot in the Monday Pro Am Tournament on the Champion Course which includes ...
  - Breakfast & Awards Luncheon on the Course
  - Participant gift for each golfer
  - Green fees & carts
  - Golf Clinic with the PGA Pros
  - Contest prizes to win on every hole

### **RECOGNITION:**

- Recognition on website, pre-event newsletter, and event booklet (if enlisted by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
- Recognition on screen during "Evening For The Kids" Dinner Event
- Recognition in CHS Annual Report

## **“EAGLE” DOUBLE HOLE SPONSOR**

**\$ 1,000**

*Hole sponsors are known for making the Pro Am fun with something to win on every hole!  
(Prizes are purchased by event staff, and assigned at random.)*

### **SPONSORSHIP INCLUDES:**

- Admission for 4 to Sunday’s “Evening for the Kids” Dinner Event  
**Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo or Name on hole prize display.
  - Logo or Name on signage posted at one sponsored hole on each course
  - Logo or Name on [www.orionclassic.com](http://www.orionclassic.com) website Donor page
  - Logo or Name in event booklet (if purchased by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
  - Logo and/or Name on screen during “Evening For The Kids” Dinner Event
  - Recognition (name only) in CHS Annual Report
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## **“BIRDIE” SINGLE HOLE SPONSOR (up to 54)**

**\$ 500**

*Hole sponsors are known for making the Pro Am fun with something to win on every hole!  
(Prizes are purchased by event staff, and assigned at random.)*

### **SPONSORSHIP INCLUDES:**

- Admission for 4 to Sunday’s “Evening for the Kids” Dinner Event  
**Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Logo or Name on hole prize display.
- Logo or Name on signage posted at sponsored hole on one course
- Logo and/or Name on screen during “Evening For The Kids” Dinner Event
- Recognition (name only) in event booklet (if purchased by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
- Recognition (name only) on [www.orionclassic.com](http://www.orionclassic.com) website Donor page
- Recognition (name only) in CHS Annual Report



## **TABLE SPONSOR**

**\$ 500**

*Purchase a "Table for 8" and host your friends to an evening of fun, great food, unique "shopping" opportunities, music, and a heartwarming presentation by the CHS kids!*

### **SPONSORSHIP INCLUDES:**

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event  
**Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 14, 2017**

### **RECOGNITION:**

- Name in event booklet (if purchased by print deadline)  
**Deadline for Event Booklet Information: Friday – June 30, 2017**
  - Recognition (name only) on [www.orionclassic.com](http://www.orionclassic.com) website Donor page
  - Recognition in CHS Annual Report
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