

Sponsorship Opportunities

August 5 & 6, 2018

23rd Annual Event



CHILDREN'S HOME SOCIETY

www.orionclassic.com

A Benefit For

CHILDREN'S
HOME
SOCIETY



Evening for the Kids



MARK AMUNDSON'S
LEGACY OF LOVE AND HOPE

Sunday, August 5, 2018
Sioux Falls Convention Center
1201 N. West Avenue, Sioux Falls, SD 57104

Doors Open at 5:00 PM * Attire: Casual



Monday, August 6, 2018
The Country Club of Sioux Falls
3400 W. 22nd Street, Sioux Falls, SD 57105

SUNDAY “EVENING FOR THE KIDS” SPONSOR (1) \$ 30,000*

**If the CHAMPION golf foursome is not desired, you may deduct \$5,000 from the sponsorship amount.*

This company is the presenting sponsor of Sunday’s “Evening for the Kids” dinner event, attended by as many as 600 people, which includes event sponsors & guests, media representatives, and Champions Tour professionals.

SPONSORSHIP INCLUDES:

- One (1) foursome for Pro-Am Golf Tournament (Champion Course)
Deadline for Event Booklet Information: Friday – June 29, 2018 (Golfer Names & Handicaps)
 - Breakfast & Awards Luncheon on the Course ○ Participant gift for each golfer
 - Green fees & carts ○ Contest prizes to win on every hole
 - Golf Clinic with the PGA Pros
- Up to three (3) “Tables of 8” for Sunday’s “Evening for the Kids” dinner event
Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo/name included in television/radio promotional ads
 - Recognition on Orion Classic website, pre-event newsletter, and event booklet
 - Logo and/or Name on screen during “Evening For The Kids” dinner event
 - Logo printed on all “Evening For The Kids” Auction Bidder/Info cards and any pre-event mailings
 - Logo on “Evening For The Kids” Sponsor signage at Sunday Dinner event
 - Logo on signage at golf course
-

PRO EXHIBITION SPONSOR (1) \$ 15,000*

**If the CHAMPION golf foursome is not desired, you may deduct \$5,000 from the sponsorship amount.*

This company is the featured sponsor for the PRO EXHIBITION presented for the participating ProAm golfers and the public.

SPONSORSHIP INCLUDES:

- 1 CHAMPION SPONSORSHIP---includes golf foursome and 1 Table of 8 for Sunday’s “Evening for the Kids” Dinner Event *(see Champion Sponsor for description of perks)*
- 1 additional Table of 8 *(for a total of 2 tables when paired with the Champion Sponsorship) to Sunday’s “Evening for the Kids” Dinner Event*
Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo and/or Name on screen during “Evening For The Kids” Dinner Event
- Recognition as Pro Exhibition Sponsor on signage at golf course
- Recognition on Orion Classic website, pre-event newsletter, event booklet (if enlisted by print deadline), and any pre-event mailings.
- **Deadline for Event Booklet Information: June 29, 2018 (Golfer Names & Handicaps)**
- Interview opportunities with media, whenever possible
- Recognition as Pro Exhibition Sponsor in TV and radio ads

CHAMPION GOLF SPONSOR (20)

\$ 6,000

Each team has the opportunity to golf with a PGA professional!

SPONSORSHIP INCLUDES:

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018
- Team of 4 to golf in Monday's Pro Am Tournament (Champion Course) which includes ...
 - Breakfast & Awards Luncheon on the Course
 - Participant gift for each golfer
 - Green fees & carts
 - Golf Clinic with the PGA Pros
 - Contest prizes to win on every hole
- Framed CHS Kids' art plaque for first-year sponsors

RECOGNITION:

- Logo and/or Name on screen during "Evening For The Kids" Dinner Event
 - Recognition on Orion Classic website, pre-event newsletter, and event booklet (if enlisted by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018 (Golfer Names & Handicaps)
 - Logo/Name on signage at golf course
-

PARTICIPANT GIFT SPONSOR (1)

\$ 5,000

This company is the sponsor for the gift given to each Pro Am participant.

SPONSORSHIP INCLUDES:

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo and/or Name on screen during "Evening For The Kids" Dinner Event
- Logo on prominent feature of participant gift
- Logo on signage at Pro Am registration
- Recognition on Orion Classic website, pre-event newsletter, and event booklet (if enlisted by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018 (Golfer Names & Handicaps)

VOLUNTEER UNIFORM SPONSOR (1)

\$ 5,000

This company is the sponsor for the shirts worn by all volunteers for the Monday event.

SPONSORSHIP INCLUDES:

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo and/or Name on screen during "Evening For The Kids" Event
 - Recognition on Orion Classic website, pre-event newsletter, and event booklet (if enlisted by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018
-

EXECUTIVE GOLF SPONSOR

\$ 3,000

Each team has the opportunity to golf with a PGA professional!

SPONSORSHIP INCLUDES:

- 1 Table of 8 for Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018
- Team of 4 to golf in Monday's Pro Am Tournament (Executive Course) which includes ...
 - Breakfast & Awards Luncheon on the Course
 - Participant gift for each golfer
 - Green fees & carts
 - Golf Clinic with the PGA Pros
 - Contest prizes to win on every hole
- Framed CHS Kids' Art plaque for first-year sponsors

RECOGNITION:

- Logo and/or Name on screen during "Evening For The Kids" Dinner Event
- Recognition on Orion Classic website, pre-event newsletter, and event booklet (if enlisted by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018 (Golfer Names & Handicaps)
- Logo/Name on signage at golf course

CHAMPION CART SPONSOR (1)

\$ 3,000

Sponsorship of golf carts used by all Pro Am participants on the Champion Course.

SPONSORSHIP INCLUDES:

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo/Name on all golf carts used by Pro Am golfers on Champion Course (65-70)
 - Recognition on Orion Classic website, pre-event newsletter, and event booklet (if enlisted by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018
 - Logo and/or Name on screen during "Evening For The Kids" Dinner Event
-

EXECUTIVE CART SPONSOR (1)

\$ 2,000

Sponsorship of all golf carts used by tournament staff on Monday, and by all Pro Am participants on the Executive Course.

SPONSORSHIP INCLUDES:

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo/Name on all golf carts used by Pro Am golfers on Executive Course (16-22)
- Logo/Name on all golf carts used by tournament staff (18-20)
- Recognition on Orion Classic website, pre-event newsletter, and event booklet (if enlisted by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018
- Logo and/or Name on screen during "Evening For The Kids" Dinner Event

INDIVIDUAL GOLFER (8)

\$ 1,000

Each team has the opportunity to golf with a PGA professional!

SPONSORSHIP INCLUDES:

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018
- 1 Golf spot in the Monday Pro Am Tournament on the Champion Course which includes ...
 - Breakfast & Awards Luncheon on the Course
 - Participant gift for each golfer
 - Green fees & carts
 - Golf Clinic with the PGA Pros
 - Contest prizes to win on every hole

RECOGNITION:

- Recognition on Orion Classic website, pre-event newsletter, and event booklet (if enlisted by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018
- Recognition on screen during "Evening For The Kids" Dinner Event

"EAGLE" DOUBLE HOLE SPONSOR

\$ 1,000

*Hole sponsors are known for making the Pro Am fun with something to win on every hole!
(Prizes are purchased by event staff, and assigned at random.)*

SPONSORSHIP INCLUDES:

- Admission for 4 to Sunday's "Evening for the Kids" Dinner Event
Deadline for Registering "Evening For The Kids" Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo or Name on hole prize display.
- Logo or Name on signage posted at one sponsored hole on each course
- Logo or Name on www.orionclassic.com website Donor page
- Logo or Name in event booklet (if purchased by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018
- Logo and/or Name on screen during "Evening For The Kids" Dinner Event

“BIRDIE” SINGLE HOLE SPONSOR (up to 54) \$ 500

*Hole sponsors are known for making the Pro Am fun with something to win on every hole!
(Prizes are purchased by event staff, and assigned at random.)*

SPONSORSHIP INCLUDES:

- Admission for 4 to Sunday’s “Evening for the Kids” Dinner Event
Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Logo or Name on hole prize display.
 - Logo or Name on signage posted at sponsored hole on one course
 - Logo and/or Name on screen during “Evening For The Kids” Dinner Event
 - Recognition (name only) in event booklet (if purchased by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018
 - Recognition (name only) on www.orionclassic.com website Donor page
-

TABLE SPONSOR \$ 500

*Purchase a “Table for 8” and host your friends to an evening of fun, great food, unique
“shopping” opportunities, music, and a heartwarming presentation by the CHS kids!*

SPONSORSHIP INCLUDES:

- 1 Table of 8 for Sunday’s “Evening for the Kids” Dinner Event
Deadline for Registering “Evening For The Kids” Attendee Names: Friday – July 13, 2018

RECOGNITION:

- Name in event booklet (if purchased by print deadline)
Deadline for Event Booklet Information: Friday – June 29, 2018
- Recognition (name only) on www.orionclassic.com website Donor page